

Strengthening of Internationalisation in B&H Higher Education

Strategic directions and goals for development of the international cooperation at the University of Banja Luka

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Adoption

- **Strategic directions and goals for development of the international cooperation at the University of Banja Luka is adopted by the University Senate in September 2010**
- **The first strategic document for internationalization of the University of Banja Luka**
- **Internationalization is seen as one of the priorities in the future development of the institution**

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General Objectives

- **Increase financial allocations for the activities of international cooperation**
- **Increase the mobility of staff and students**
- **Increase participation in international projects**
- **Develop international study programs**
- **Develop quality assurance system**
- **Strengthen personnel and infrastructure capacities of the Department of International Cooperation**

Strategic Directions and Strategy of International Cooperation at the University of Banja Luka

| STRATEGIC COURSES | Strategy |
|--|--|
| Strategies that use strengths to maximize opportunities (SO): | |
| SOCIAL AND INSTITUTIONAL CHANGES | the European exchange programs and international projects unity of the European and traditional (Slavic) values of high education strengthening the influence on the political actors in Bosnia and Herzegovina |
| Strategies that use strengths to minimize threats (ST): | |
| DEVELOPMENT OF THE AREA OF INTERNATIONAL COOPERATION | establishment of the national mobility fund improvement of institutional structures establishment of national database on international projects and exchange programs improvement of overall working conditions (financial status of employees), equipping of the International Cooperation Department (personnel, financial and technical equipment) |
| IMPROVING THE SOCIOLOGICAL ELEMENTS | convergence of the learning outcomes with socio-economic needs of the European labour market systemic approach to international cooperation at the national level raising awareness of the importance and all aspects of internationalization at the national level through a joint information campaigns |
| Strategies that minimize weaknesses by taking advantage of opportunities (WO): | |
| INVESTING IN THE FIELD OF INTERNATIONAL COOPERATION | formation of a special fund at the University and entity/state level for international cooperation activities improving conditions of study and work for foreign students and staff strengthening personnel and equipping the Department of International Cooperation |
| IMPROVING INTERNATIONAL CAPACITIES OF THE UNIVERSITY | increase staff and students mobility increase participation in international projects development of international study programs in foreign languages increase the implementation of activities stated in cooperation agreements development of strategic documents at the institutional level intensification of cooperation with the environment encouragement of personnel to do research work with international verification creation of professional project teams |
| IMPROVING THE QUALITY ASSURANCE SYSTEM | developing good and sustainable quality assurance system with international experience establishing integrated information system |

Thank you